

DOMONIQUE BAUL

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Summary

Domonique Baul is a **creative art professional** with a thorough understanding of design communications. After **14 years** of graphic design, digital art and creative problem solving, she has developed excellent presentation skills, a strong sense of concept development, and a basic understanding of web programming.

Computer Skills:

- **Adobe Photoshop**
- **Adobe Illustrator**
- **Adobe InDesign**
- Adobe Dreamweaver
- **Microsoft Office**
- Pro Presenter
- Final Cut Pro
- Storyline 3
- **Microsoft PowerPoint**
- Adobe Creative Suite
- WordPress CMS
- JavaScript
- HTML
- XML
- CSS

Git Hub:

<http://github.com/dbaul1920>

Education

B.A, Telecommunication
Information Studies and Media
*Emphasis in Digital Media Arts
and Technology*
Michigan State University

Commercial Designer | Raytheon Professional Services | Troy, MI

November 2016 – Present

- Acted as lead designer while leveraging the Adobe Creative Cloud Ecosystem and Adobe InDesign layout technology to produce 20 ILT courses in less than 40 days. The development included the design of instructor guides, participant guides, PowerPoint presentations and supporting assets. In addition to the courses, I designed a custom map, email simulations, blog post and fictional logos for the required capstone module.
- Leveraged WordPress technology to develop a microsite for the General Motors Technical College. The microsite served as an online portfolio for the college's Brandon Hall Award application.
- Work with cross-functional teams to produce high fidelity media assets for large-scale Instructor Lead Training, Web Based Training, Video Connected Training, Interactive PDF and eLearning projects.
- Produced over 100 rich media animations using Adobe Flash, Adobe Creative Cloud, HTML5, CSS and XML, and published animations using an internal LMS/LCMS Catapult.

Web Designer | CDK Global | Detroit, MI

April 2013 – June 2016

- Maximized interactions and consumer experiences on over 4,000+ Chevrolet, Buick, Cadillac, GMC, Honda and Volkswagen Dealership websites using a "mobile first" design approach.
- Increased audience engagement by 25%, after leveraging SEO, content management systems, Adobe Creative Suite, HTML, CSS, and JavaScript

Visual Display Tech | Second Ebenezer Church, Multimedia Department | Detroit, MI

January 2013 – Present

- Manage, coordinate, produce and execute visual displays and presentations for weekly service, seminars and special events
- Act as technical liaison and back stage manager for annual holiday productions

Project Coordinator | Detroit Future Schools - Allied Media Projects | Detroit, MI

August 2012 – March 2013

- Led, trained, and coached 100 high school students on basic audio production techniques for the completion of media capstone project.
- Developed multimedia training and lesson plans for mid-level employee

Project Manager | Vanguard Community Development Corporation | Detroit, MI

May 2011 – April 2013

- Trained and developed 100 students on job readiness and employability skills. Over 85% of students that completed the training obtained summer employment.
- Managed a team of 60 students and 7 direct reports during the project lifecycle over 3 months
- Facilitated media workshop at the 2012 Allied Media Conference and published workshop in the Detroit Future Youth Curriculum

**Web Administrator | Trouble Shooters Technical Support | Lansing, MI
May 2010 – May 2011**

- Developed, supported and provided UX management for 5 corporate websites
- Increased customer sales through branding material for Trouble Shooters Technical Support

Additional experience includes:

- Social Media Marketing Intern | Russell Industrial Center | Detroit, MI
- User Interaction Design Researcher | Michigan State University | East Lansing, MI
- Digital Media Designer | State News | East Lansing, MI
- Freelance Senior Designer | Tr3 Media Solutions | Detroit, MI
- Senior Designer | Urban Artist Collective | Detroit, MI