

DOMONIQUE BAUL

Computer Skills:

- **Adobe Photoshop**
- **Adobe Illustrator**
- **Adobe InDesign**
- Adobe Dreamweaver
- **Microsoft Office**
- Balsamic (*Axure equivalent*)
- Final Cut Pro
- Audacity Audio Editor
- Microsoft PowerPoint
- **Adobe Creative Suite**
- WordPress CMS
- Storyline 3
- JavaScript
- HTML 5
- XML
- CSS3

Portfolio:

<http://dbaul.com/>

Education

M.S., Information Architecture
Knowledge
Emphasis in User Experience Design
Kent State University
2015 – 2016

B.A, Telecommunication
Information Studies and Media
*Emphasis in Digital Media Arts and
Technology*
Michigan State University

Summary

Domonique Baul is a **creative art professional** with a thorough understanding of design communications. After **14 years** of graphic design, digital art and creative problem solving, she has developed excellent presentation skills, a strong sense of concept development, and a basic understanding of web programming.

Multimedia Designer | Raytheon Professional Services | Troy, MI November 2016 – January 2019

- Acted as lead designer while leveraging the Adobe Creative Cloud Ecosystem and Adobe InDesign layout technology to produce 20 ILT courses in less than 10 working days. The development included the design of instructor guides, participant guides, PowerPoint presentations and supporting assets. In addition to the courses, I designed a custom map, email simulations, blog post and fictional logos for the required capstone module.
- Administered website audits, created wireframes, mock ups and interactive prototypes
- Work with cross-functional teams to produce high fidelity media assets for large-scale Instructor Lead Training, Web Based Training, Video Connected Training, Interactive PDF and eLearning projects.
- Produced over 100 rich media animations using Adobe Flash, Adobe Creative Cloud, HTML5, CSS and XML, and published animations using an internal LMS/LCMS Catapult.

Web Designer | CDK Global | Detroit, MI April 2013 – June 2016

- Maximized interactions and consumer experiences on over 4,000+ Chevrolet, Buick, Cadillac, GMC, Honda and Volkswagen Dealership websites using a “mobile first” design approach.
- Increased audience engagement by 25%, after leveraging SEO, heat map technology, content management systems, Adobe Creative Suite, HTML, CSS, and JavaScript

Project Coordinator | Detroit Future Schools - Allied Media Projects | Detroit, MI August 2012 – March 2013

- Led, trained, and coached 100 high school students on basic audio production techniques for the completion of media capstone project.
- Developed multimedia training and lesson plans for mid-level employee

Project Manager | Vanguard Community Development Corporation | Detroit, MI May 2011 – April 2013

- Trained and developed 100 students on job readiness and employability skills. Over 85% of students that completed the training obtained summer employment.
- Managed a team of 60 students and 7 direct reports during the project lifecycle over 3 months
- Facilitated media workshop at the 2012 Allied Media Conference and published workshop in the Detroit Future Youth Curriculum

Web Administrator | Trouble Shooters Technical Support | Lansing, MI May 2010 – May 2011

- Developed, supported and provided UX management for 5 corporate websites
- Increased customer sales through branding material for Trouble Shooters Technical Support